

**27**

INVISIBLE

Target URL

**<https://excalidraw.com/>**

Scanned April 21, 2026

# Dimensions

Scoring across the 8 deterministic dimensions of AI search visibility. Higher-weight dimensions move the overall score more.

Citation Density	10 / 20	WARN	2 issues
Content Structure	0 / 20	FAIL	4 issues
Crawler Access	15 / 15	PASS	0 issues
Schema Markup	0 / 15	FAIL	1 issues
llms.txt	2 / 10	FAIL	1 issues
Entity Clarity	0 / 10	FAIL	4 issues
Off-site Authority (proxy)	0 / 5	FAIL	1 issues
Freshness	0 / 5	FAIL	1 issues

# Top 10 fixes

Prioritized by severity. Issues marked auto-fixable can be patched automatically via AGNT Auto-fix.

CRITICAL · SCHEMA · AUTO-FIXABLE

## No valid Organization JSON-LD

Add `<script type='application/ld+json'>` with `@type:Organization` including name, url, logo, and sameAs (e3 social profiles).

HIGH · STRUCTURE

## No definition-lead opener in the first 150 tokens

Open the homepage with '`<Brand>` is a `<category>` that `<differentiator>`' — this is the single biggest lever for AI citability.

HIGH · CITATIONS

## External links exist but none hit the authoritative allowlist

Cite at least one .edu/.gov, Wikipedia, IETF/W3C spec, or tier-1 publication near your flagship claims.

HIGH · STRUCTURE

## No FAQ section detected

Add a FAQ block with e5 question/answer pairs using `<details>/<summary>` or `<h3>+<p>` patterns. Also mark it up with FAQPage JSON-LD.

HIGH · CITATIONS

## Statistical claims are unsourced

Every `% / 'X customers' / stat` deserves an inline citation link to the origin study or publication.

HIGH · LLMSTXT · AUTO-FIXABLE

## llms.txt missing H1 title

Start llms.txt with `'# <Project name>'` as the H1 — per llmstxt.org this is the only required field.

LOW · ENTITY · AUTO-FIXABLE

## Organization JSON-LD missing founder

Add `'founder': [{ @type: Person, name: ... }]` to the Organization schema.

LOW · RUNTIME

## Runtime Visibility panel skipped

Runtime Visibility requires at least 2 LLM engines. Add a second API key to enable the panel.

LOW · ENTITY

## No named author or byline visible

If the homepage surfaces editorial content, include an author byline (Person JSON-LD or `'By <Name>'`).

LOW · OFFSITE

## No social/authority footprint linked from header or footer

Add links to Wikipedia, LinkedIn company page, YouTube channel, or GitHub org so AI engines can cross-reference authority.

## Runtime Visibility appendix

The Runtime Visibility panel did not run for this scan. Requires at least 2 configured LLM engines.